



---

# Privacy Policy

*How RIVERRUN BUSINESS INC. collects, uses, shares, secures, and retains information by applicant category.*

## 1. Individual End-User PII

We collect name, date of birth, government-ID type and number, issuing jurisdiction and expiry, citizenship, residence, residential address, tax residency and TIN where applicable, PEP status, source of funds and description, transaction purpose, expected monthly volume, email, telephone, request IP, timestamp, and consents.

## 2. Corporate Entity information

We collect legal name, jurisdiction, Tax ID/EIN, registered address, business description, directors and control persons, full UBO ownership details, settlement-authorized account information, primary contact data, request IP, timestamp, and consents.

## 3. Institutional Participant information

We collect all Corporate-KYB information plus regulatory licenses, authorized traders, dedicated compliance officer information and email, internal AML policy excerpts, EDD materials obtained through secure follow-up, request IP, timestamp, and consents.

## 4. Use, sharing, and retention

Information is used for KYC, KYB, EDD, sanctions screening, risk assessment, monitoring, Travel Rule compliance, administration, fraud prevention, dispute handling, and regulatory reporting. It is shared only as needed with transaction counterparties, service providers, compliance platforms, banks, auditors, regulators, and law enforcement. Records are retained for five years or longer where law requires.

## 5. CCPA scope clarification

CCPA rights apply to natural-person Individual End-Users who are California residents and to the extent the CCPA applies. Corporate-entity and institutional-participant records are generally business information and may not constitute personal information under the CCPA.

## 6. Security, cookies, transfers, and children

We use access controls, encryption in transit, restricted access, logging, and vendor review. Data may be processed in the United States and other jurisdictions with lawful safeguards. Cookie use is described on the website. Services are not offered to children.